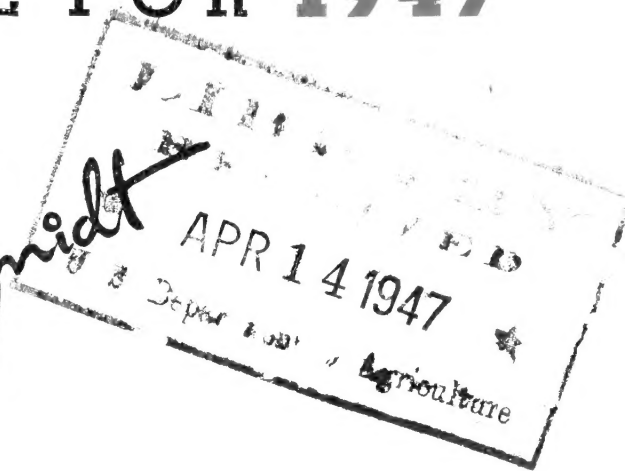


Historic, Archive Document

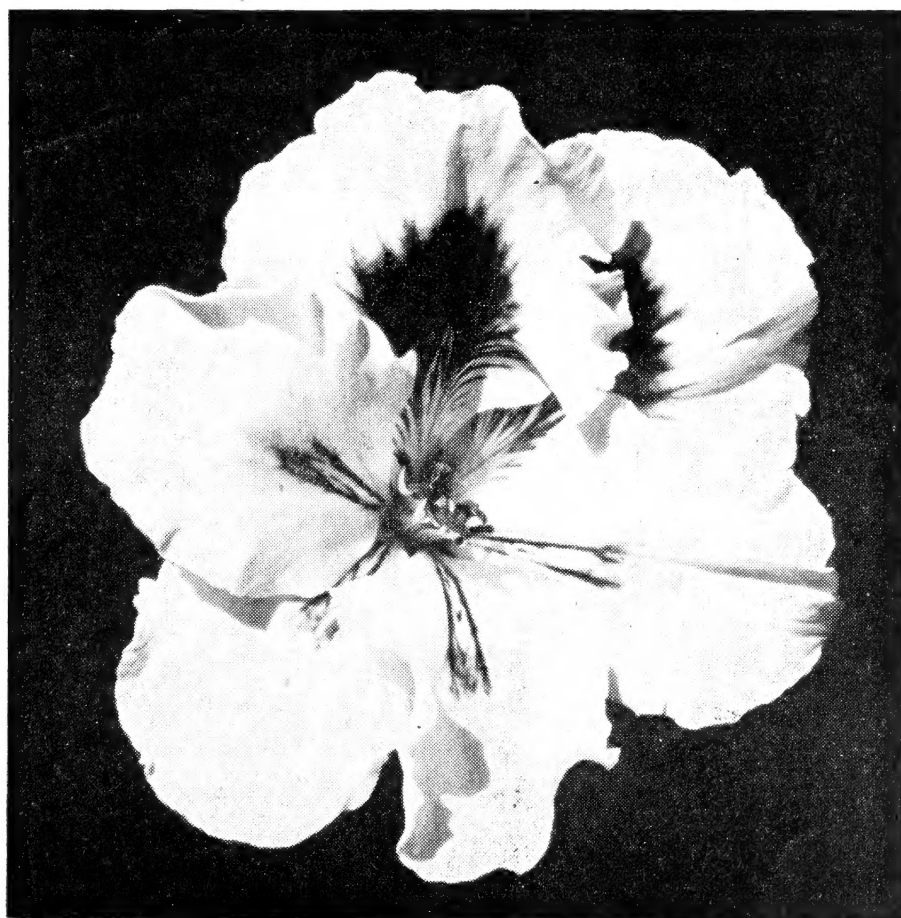
Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

RETAIL CATALOGUE FOR 1947



Pelargoniums *Geraniums • Fuchsias*



GAY NINETIES

A ruffled, sparkling beauty. . . . Natural size

SCHMIDT NURSERY

308 Chestnut Avenue, Palo Alto, California

FROM THE HEART

Last year we were sold out early of so many varieties that we feel we should explain:

September, 1942, found our little nursery in full swing. Lots of work, lots of stock, lots of plans for the future. Then one day toward the end of September a visitor dropped in and said he wanted to see me personally—said his name is Mars.

So by the end of October we were cleared out of everything but my most valuable stock plants and seedlings. In the first week of November, 1942, I reported for work at a war plant.

Let's forget the long years that followed, and find me back at the nursery a short time after the last shot was fired on Japan. I'll not bore you with the details of cleaning up the nursery, repairing damaged lath and glasshouses, growing on new stock and getting up nerve enough to bring out the catalogue.

When we reopened on March 1st, 1946, things looked pretty dark. Essential materials (pots, flats, peat, etc.) were practically unobtainable, our salable stock was small and we had lost contact with our old customers. But the old customers came, they told others, and so new customers came. Soon stock was running low, and we were practically sold bare of our specialties before the end of the season.

The success of the ten months after our reopening in March was due in great measure to the free publicity given us voluntarily by Rolly Langley in his daily column, "Let's Grow It," published by many newspapers throughout central California; by Norvell Gillespie, Garden Editor, in the San Francisco Chronicle; by Miss Louise Weick, Garden Editor, in the San Francisco News; by Iva Newman in the magazine "Peninsula Life"; Albert Wilson over KPO on his Sunday morning NBC radio program, "How Does Your Garden Grow?"; Sunset magazine articles through its Garden Editor, Elsa Uppman, and Miss Helen Van Pelt Wilson in her new book, "Geraniums, Pelargoniums."

We are grateful to the many nurserymen of the peninsula and the Bay region who referred customers to us for Pelargoniums, Geraniums and Fuchsias. Not to forget Miss Dorcas Brigham, Village Hill Nursery, Williamsburg, Mass., who kindly shared plants of her rarest Pelargoniums with us and, of course, my friend Victor Reiter, who generously started us up again, from scratch, on Fuchsias.

To others who have helped—to every one of you—my sincerest "Thank You"!

WM. E. SCHMIDT.

PLEASE READ CAREFULLY BEFORE ORDERING

All shipping orders are cash. No C.O.D. orders. For your own protection, please remit by check or money order. Do not send currency or coins unless you register the letter.

We do NOT prepay shipping charges. Postage or Railway Express charges to be paid by the customer. We recommend forwarding orders by Parcel Post and advise Special Delivery if you live more than 500 miles from Palo Alto. If you want to have your order shipped by parcel post, please be sure to so indicate and include an amount to cover mailing charges. We will refund surplus at once.

We are not responsible for the safe arrival of plants after they have been accepted in good order by the carrier. CLAIMS FOR DAMAGE IN TRANSIT (frozen plants, etc.) SHOULD BE FILED WITH THE CARRIER ON DELIVERY.

There is no charge for packing material and no handling charge. However, because of high labor costs, **we do not accept shipping orders for less than \$2.50.** If you want only a plant or two perhaps your friend would like to order, too, and together you could easily get a minimum \$2.50 order to us.

On all orders for delivery within California please add the 2½% California sales tax.

We NEVER SUBSTITUTE if out of a variety. Because specialty stock is still scarce, we urge you to PLEASE GIVE A SECOND CHOICE WHENEVER POSSIBLE. It will save you—and us—a lot of correspondence.

We do not sell rooted or unrooted cuttings, but only well-grown and established plants in pots.

FUCHSIAS



Here you will find described many of the finest fuchsias, including 1947 introductions and the best of the standard named varieties. Due to stock shortage we do not list all of the varieties we grow, and so if you desire one or more varieties not described in this catalogue, let us know what you want—we most likely have them in stock. Or better, visit our nursery during fuchsia season for a fine display of new and standard varieties. Open daily, including Sundays, **but closed on LEGAL HOLIDAYS and on MONDAYS.**

CULTURE

Cultural requirements of fuchsias are, at last, fully described in the biggest book bargain we know of—The Fuchsia Book—published by the American Fuchsia Society. The amateur or professional grower cannot afford to be without this handy, color-illustrated book of 68 pages, all filled with pertinent cultural articles and other information by well-known authors. To top all of this, the price is only \$1.50 to non-members and only \$1.00 to members of the A.F.S. You can get this valuable book from Mr. Ted Paskesen, Corresponding Secretary, A.F.S., 1643 Moraga Street, San Francisco 22, Calif.

You can keep up with the latest in the fuchsia world, receive informative Bulletins and enjoy meeting other fuchsia lovers, all by joining the American Fuchsia Society. Mr. Paskesen will be happy to welcome you as a member—for the very nominal annual dues of \$1.00.

1947 INTRODUCTIONS

DESCRIPTIONS of the 1947 fuchsia novelties are adapted from the introducers' descriptions.

PRICES: As was the case in 1946, this year again there is a great discrepancy in prices for the new fuchsias, varying at different nurseries from 75c to \$1.75 each. We note, for example, that one nursery offers many of the 1947 novelties at 75c each, but adds 25c each for handling charge, if ordered by mail. We add no handling charge and quote the prices charged by the introducer. However, please note that we are at all times ready to meet legitimate lower prices here at the nursery. Should one of the introducers decide—after our catalogue has gone to press—to lower the price from, for example, \$1.00 each to 75c each, we will be glad to follow suit.

All 1947 Novelties are \$1.00 each, any six for \$5.00.

BRAZIER (Reiter) — Semi-double corolla deepest carmine, tube and satiny, recurved, sepals are pale carmine. Vigorous, thickly-foliaged arching branches, free flowering. A fine new trailer in the carmine color range.

JOAN OF ARC (Reiter) — A new double, clearer white than Ave Maria, of better form with larger, more double flowers. The plant is of looser, softer habit of growth, making it suitable for pillar or espalier work, and possibly for hanging baskets. Not the easiest to grow, and only for cool, shaded locations. Victor Reiter, Jr., considers Joan of Arc to be the finest white fuchsia introduced to date.

MAZDA (Reiter) — Single corolla, resembles the variety Sunset, but is larger and more brilliant. The plant is a strong grower, tolerates heat and dry air, and so should prove a good garden plant in every way. Won first prize at the 1946 San Francisco Flower Show as the best new single seedling.

MISS PRIM (Reiter) — Large semi-double corolla, outer area of the petals is deepest imperial purple fading to lighter shades; the base of the petals is solferino purple, which fades to purplish-white in the old flowers. Carmine sepals are long and broad, recurved. Considered one of the most beautifully formed double fuchsias and an excellent pot plant.

SEVENTEEN (Reiter) — Double corolla and the long, thick, recurving sepals are clear rose madder. An entirely new double self-colored fuchsia of a real rose shade. Plant of medium growth with small leathery foliage, flowers of good substance. Winner of first prize as the best new double-flowered seedling at the 1946 San Francisco Flower Show. Seventeen should be in every fuchsia collection.

UNCLE JULES (Reiter) — Double corolla, petals of freshly blown flowers are campanula violet with that deep "blue" quality so sought after in the large doubles. Recurved sepals are deepest crimson. Growth scandent, leaves small and thick. Praised for the color and the generous display of big flowers. A giant double of exceptional quality.

PORTOLA (Schnabel) — Long semi-double corolla, petals range from carmine at the base to tyrian rose, the smaller outside petals as well as the recurved sepals are carmine. Small, bushy, floriferous plant. A gay pot plant fuchsia.

RUBEO (Tiret) — Double corolla, color ranges from deepest rose bengal of the center petals to deep crimson on the outside petals, flecked and marbled geranium lake. Long pale-carmine tube and recurved thick sepals. A unique large double of exceptional coloring and heavy substance.

MR. G. NIEDERHOLZER'S originations for 1947 are listed below. The brief descriptions are adapted from Mr. Niederholzer's notes and, in a few cases, from our observations.

ALOHA—Single corolla cyclamen purple, deeper at edges; long green-tipped white sepals flushed pink inside. Medium sized flowers with very long pistil and stamens. Tall upright grower.

BELLISIMA—Very large single. Long corolla deep purple; bright red sepals five inches across. Tall upright grower.

DIAWILLIS—Single corolla orchid-lilac, short tube and outside base of broad sepals red, tipped green; inside of sepals pink. Tall upright. Mr. Niederholzer considers Diawillis to be one of his best for 1947.

FROSTY—Large single. Long white corolla, with red lines; tube and sepals dark crimson. May be grown as a hanger.

GEISHA—Medium sized single. Corolla of twisted petals an even shade of deep orchid, veined at base; tube and upturned sepals shiny red. Flowers of long-lasting quality.

LILANI—Medium sized double. Corolla pale rhodamine purple, deeper at edges, all petals scalloped; tube and sepals dark crimson. Medium high upright grower.

MEI LING—Medium sized single to semi-double. Long corolla lilac blue, veined flesh pink; long pink sepals of crepe texture recurve turban fashion. Small leaves. Very attractive when grown as a hanger.

PACIFIC GROVE—Large double. Corolla bishop violet with smaller outside petals of pale crimson merging with the dark crimson upright

sepals. Strong tall upright grower. Mr. Niederholzer considers Pacific Grove to be one of the "first three" of his 1947 introductions.

PEBBLE BEACH—Large single. Corolla dark solferino purple; white tube and upturned sepals of pale rose madder. Strong grower, may be used as a hanger. Mr. Niederholzer's third "personal choice" for 1947.

PINK PERFECTION—Double corolla pale pink, upright sepals dark pink. Medium sized plant. Grower claims popular favor for Pink Perfection.

PIQUANT—Medium sized single. Corolla pale orchid deeping to rosy violet at edges; long flesh pink sepals recurve. Tall upright grower. Masses of flowers.

POWDER BLUE—Medium sized single to semi-double. Corolla palest lavender blue; light pink recurved sepals. Medium-tall upright grower—for that shady spot only.

ROSETTE—Double short "rose bud" corolla of dark rhodamine purple; upright sepals dark rose madder. Medium grower.

SUEY HO—Medium sized single. Corolla white, rose veining at base; short tube and base of sepals flushed rose, balance of prominent green-tipped sepals white, overlaid blush inside. Long pistil and red anthers. Low upright plant.

VIVIEN LEE—Attractive medium-sized single. Corolla and green-tipped sepals are soft orchid pink. Medium upright plant.

PRICES: All of the above described 1947 Introductions are \$1.00 each, any six for \$5.00.

GENERAL COLLECTION

including 1946 and other selected varieties.

Descriptions are our own, and we are using popular color names rather than those of color charts so that the gardener without color charts (most of us!) may find it easier to form a mental color picture of the variety described.

PRICES: Except where otherwise noted, all of the following, including the Trailing Fuchsias listed separately on another page, are **35c each for strong, well-established plants in 2½" pots**, the recommended size for shipping orders. Plants in 4" pots and larger sizes are available at the nursery, priced according to size.

AMERICA—Single corolla red; long thin tube pink; long sepals deep pink on outside, rose red on inside. Good grower, distinct in shape and coloring.

ANNA—Double corolla in coloring between that of Crescendo and Victory, tube and sepals strong carmine. Free blooming and produces beautifully formed large double flowers that are dry-air tolerant, and therefore recommended even for the hotter fuchsia-growing sections. Tops in any fuchsia climate. 50c.

AURORA SUPERBA—Single corolla deep orange-peach, sepals and tube light apricot.

Spreading grower, peculiar "curled" foliage. Distinct coloring.

AVE MARIA—Double corolla, short tube and upturned sepals white, occasionally tinted pink where the sun reaches the flowers. Upright, medium grower, free flowering. Requires cool conditions. 50c. See also Joan of Arc under 1947 Introductions, page 3.

BEAUTY OF EXETER (syn. Pride of Exeter)—Semi-double; long corolla of rose, streaked with orange at base of petals. Long, large rose sepals. Well shaped, large flowers in great abundance. Tall grower—one of the best.

CALIFORNIA — Single corolla orange, sepals coral pink. One of the few strong growing orange fuchsias. Stands sunnier location.

CHANG — Single corolla brilliant orange; shiny tube and short sepals flesh, flushed red outside, tipped pale green. Strong upright grower. Medium sized flowers in abundance. 50c.

COLLINGWOOD — Double corolla white, tube and sepals pink. Upright grower and free flowering. A good pink-and-white fuchsia.

COMMANDER-IN-CHIEF — Double corolla purple, tube and sepals red. Probably the largest red-and-purple excepting possibly Titanic, which has carmine coloring on the purple.

COUNTESS OF ABERDEEN — Single corolla white or palest pink, sepals waxy white, in a sunnier location flushed red. Compact grower, fine for pots. One of the most admired smaller fuchsias. 50c.

DIADEM — This 1946 introduction is the forerunner of a line featuring white tube and sepals and a double corolla. Corolla peony purple, tube and sepals creamy white, flushed palest rose. Brilliant color combination. 50c.

DISPLAY (syn. Prince Charming, Mme. Eva Boeg, etc.) — Single corolla and sepals pink; flat saucer-shaped corolla. Bushy grower, floriferous, fine bedding and pot plant.

ERECTA (erron. Erecta Novelty) — Single corolla light pink to rose, sepals white. Upright grower, masses of flowers. Great novelty because flowers are held erect. See also Stargazer.

FLIRTATION — This 1946 introduction has a semi-double corolla of delicate orchid, all petals serrated edges; reflexed sepals light pink, tipped pale green. Medium grower, heavy blooming. For a cool location. New and beautiful even coloring. 50c.

FORGET-ME-NOT — Single corolla pale blue, tube and sepals pink. Medium sized flowers continually produced on strong plant. Part shade for best coloring.

GARTENMEISTER BONSTEDT — One of the triphylla hybrids, and will stand sun. Single very short corolla, sepals and long tube red, shaded orange. Bushy grower with deep green and bronze-red foliage.

GAY SENORITA (Schmidt) — Single bell-shaped corolla deep lilac, flushed rose, lighter at base of petals and with a distinct irregular light border edging the petals. Short tube; sepals long and spreading, deep rose red. Handsome large elongated buds. Good grower, fine foliage, very free flowering. A beautifully proportioned flower.

GYPSY QUEEN — Double corolla rosy mauve, broad sepals deep red. Upright grower. An excellent fuchsia with enormous flowers.

HALLOWE'EN — Single corolla deep rose, sepals white, flushed pink. Vigorous, but must be

staked in the garden. Large flowers. Useful as espalier or pillar plant.

HEAVENLY BLUE — Single corolla pale blue, tube and reflexed sepals pale pink. Strong grower and beautiful elongated flowers — for part shade.

HOLLYDALE — A 1946 introduction. This sport of fuchsia Winston Churchill is one of the best pot plant varieties we have seen. Double, corolla cattleya orchid, a few outside petals flushed rose pink. Broad upturned sepals red outside, rose pink and of crepe texture inside. Bushy grower, free blooming, 50c.

LAVENDER BEAUTY — Semi-double corolla mauve lavender, short tube and broad sepals crimson. Bushy growth, covered with blossoms. Good pot plant.

LITTLE BEAUTY — Single corolla lavender blue, sepals deep pink. Dwarf, bushy plant, superior in pots. A real little beauty.

LORD BYRON (syn. Dr. Bhuna) — Single corolla of deepest velvety purple, almost black on opening; tube and sepals scarlet. Bushy plant, free flowering. One of the best for bedding and fine for pots.

LUCIENNE BREVAL — Single corolla white at base of long petals, shading to rose towards the edge, tube and long sepals waxy white, flushed pink near tips. An aristocrat among the large fuchsias. 50c.

LUCKY STRIKE — Semi-double corolla with petals of light rose and purple with "grey" tones; tube and sepals pink. Strong growth, free flowering. Most unusual and strikingly colored large fuchsia.

MAIDEN'S BLUSH — Double white, petals veined at base and flushed blush, tube and spreading sepals light pink. Bushy grower. Effect of flowers is a lovely blush.

MARIONETTE — A 1946 introduction. Double corolla white, tube and sepals flushed palest rose; the sepals have a thin rosy margin. Medium bushy grower, medium sized flowers in greatest abundance, early bloomer. Excellent pot plant, but for more shaded locations. 50c.

MARY — One of the triphylla hybrids, and will stand sun. Long deep red flowers in clusters. Low, bushy grower with deep blue-green foliage. All triphylla hybrids are recommended for the hotter fuchsia-growing sections. 50c.

MARY C. WARE — Double corolla, tube and sepals pale pink. Exquisite even coloring, but should have more shade than average variety.

MELODY — Single corolla pale lilac rose, upturned sepals paler color. Strong branching growth, bright green leaves. Large flowers and free blooming. Deservedly one of the most popular.

MRS. DESMOND — Double, deep "smoky" lilac or light amparo purple; sepals rose red. Large flowers freely produced. One of the best among the doubles.

MONA LISA — Single, corolla orchid, short tube and outside of sepals white, flushed blush, inside of sepals soft pink. Low, bushy grower, medium sized flowers. Good for pots.

NEW FASCINATION — Double soft pink, veined rose, upturned sepals scarlet. Strong upright grower with large flowers in great profusion.

OTTO — Single corolla blue-violet, broad sepals scarlet and crimson. Large flowers freely produced on strong upright grower. Practically identical to Heron. Highly recommended.

OTHERFELLOW — Single, deepening from near-white at base to coral pink at petal edges; tube and short green-tipped sepals are waxy white. Medium small flowers. A 1946 introduction of delicate coloring. 50c.

PAN AMERICA — Double corolla pale pink, tube and sepals red. Tall grower. Probably the largest flower in this color range.

PASTEL — Single corolla orchid pink, upturned sepals pale neyron rose. Close to Treasure Island in coloring, but with larger flowers, better foliage and more vigor. Highly recommended for the cooler location.

PATTY EVANS — Double corolla white, veined light rose at base; long sepals waxy white, tinted soft rose. Vigorous, large flowers, blooms freely. Best in a somewhat shaded location. Absolutely tops.

PHENOMENAL (syn. Purple Phenomenal) — Double corolla plum purple, sepals bright scarlet. Probably the finest of the red-and-purple fuchsias for general garden display.

PINK BALLOON — Double, fluffy corolla white, petals veined pink at base, sepals rose pink. Large round buds. Blooms freely and produces very large flowers.

PRESIDENT GOSSELIN — A *Fuchsia fulgens* hybrid, with long orange-scarlet flowers borne in clusters. Handsome foliage, will stand sun. Entirely distinct in appearance. 50c.

PRIMA DONNA — Long semi-double corolla white with a few light pink veins at the base; tube and reflexed sepals pale pink. Medium grower.

RADIANCE — A 1946 introduction with a semi-double corolla that varies from tyrian rose to crimson, with a light violet undertone; waxy tube and sepals pink. Bears masses of blooms and stands some heat. Flowers are single early in the season. Good garden display variety. 50c.

RICHARD DIENER — Single corolla milky white, the long, broad petals veined rose throughout, edges serrated; tube and long upturned sepals shiny red. One of the large singles.

ROCKET — One of the triphylla hybrids with a tiny single bright red corolla, heavy tube and red sepals. Bushy grower with large, prominently veined leaves, and flowers in clusters. Stands a sunny exposure.

ROSEMARYE — Semi-double corolla pale violet blue, tube and upturned sepals flesh pink. Medium grower, medium sized flowers. Should be shaded.

ROSE OF DENMARK — Single corolla soft lustrous rose pink, recurved sepals white to pale pink. Strong grower, medium sized flowers, blooms freely. One of the loveliest of the delicately colored fuchsias. 50c.

ROYAL PURPLE — Single to semi-double corolla intense velvety purple, tube and sepals bright red. Free flowering and one of the best for pots.

SAN MATEO — A 1946 introduction with a double corolla of deepest violet, smaller outside petals splashed with fuchsia pink, broad upturned sepals rosy red. Large flowers of informal petal arrangement. One of the few red-and-purples that may be used in hanging pots. 50c.

SACRAMENTO — A 1946 introduction that is dry-air tolerant. Single corolla pink, petal margins carmine; tube and outside sepals waxy white, inside of sepals light pink. Strong grower, free flowering, flowers of good substance. 50c.

SOUVENIR DE HENRY HENKEL — One of the triphylla hybrids with a short single orange-pink corolla, long tube and short sepals deep pink. Handsome reddish foliage, flowers in clusters. For sunnier location. 50c.

STARGAZER — A 1946 introduction. Single, corolla near-white to rosy purple, short tube and sepals flesh pink. Coloring varies considerably. Flowers held more or less upright. Masses of flowers. Stands warm, dry air, but should be in part shade. 50c.

SUNBURST — This 1946 introduction has a semi-double corolla of "orange-crimson"; tube and broad horizontal sepals near-white to pale carmine. Medium large flowers freely produced. Best in the cooler sections, where it is very fine. 50c.

SUNSET — Single wide open corolla salmon, shaded with orange; short tube and sepals salmon. Strong, bushy grower. Not too much shade. Beautiful coloring.

TITANIC — This 1946 introduction is a real super giant. Double corolla deep purple, carmine at base; recurved sepals are carmine. Upright willow growth, and free blooming for such a large-flowered fuchsia. 50c.

TRAUDCHEN BONSTEDT — One of the triphylla hybrids with long-tubed flowers in clusters, and is the only pale salmon-pink one. Low growth, fine for pots.

TREASURE—This 1946 introduction has a spreading double corolla of soft lilac, blue undertone—also described as orchid lilac; recurved sepals are pink. Upright, bushy grower, light green leaves. For a cool, part-shaded location. Very free blooming. Generally considered to be the best 1946 Niederholzer novelty. 50c.

TRIUMPHANT—Also a 1946 introduction, with a single to semi-double spreading corolla of amethyst violet, upturned sepals red. Tall, strong grower, very floriferous. Has performed well even in the warmer sections. A showy garden variety. 50c.

TRUMPETER—This 1946 triphylla hybrid has a short single corolla of bright orange red; long thick tube and sepals pink to geranium lake. Good grower, very free blooming. Fine for the warmer fuchsia growing sections—Trumpeter likes sun. Probably the largest of all long-tubed fuchsias. 50c.

UTOPIA—Single corolla rich purplish-red, petal edges serrated; long tube and sepals deep red. Tall, willowy grower with large leaves. One of the largest single fuchsias.

WAWONA—Single, flaring corolla striped bluish purple and pale salmon; long upturned sepals pink. Distinctive coloring varies consid-

erably. Free blooming, good for baskets or espalier work.

WHITEMOST—Single, prominent corolla white, lightly veined pink at the base; tube and outside of upturned sepals near-white, inside of sepals soft pink, of crepe texture. Strong grower, large flowers and free blooming. Highly recommended.

WHITE WONDER (syn. Catalina)—Double corolla white, broad sepals crimson. Strong upright grower. A sport of Gypsy Queen, with large flowers and is free flowering.

WINSTON CHURCHILL—Double corolla magenta pink, shaded blue, upturned sepals rose pink. Medium high, good sized flowers, free flowering. Excellent for pots and bedding.

WONDERBLUE—A 1946 introduction with a double spreading corolla of "blue," upturned sepals pink. Generally not strong growing, but well worth the effort in the cooler sections. Try it as a hanger. 50c.

WOOD VIOLET (Schmidt)—Double corolla violet blue, tube and broad sepals dark red. Medium bushy grower, free blooming. Excellent bedding and pot plant variety introduced in 1946. 50c.

OTHER GOOD FUCHSIA VARIETIES we generally carry in stock include: Abundance, Anita; Antigone, 50c; Belmont, Blue Moon, Bolero, F. Boliviana, Cardinal, Charles Abraham, Claire de Lune, Cocky, Claret Cup, Conchilla, Coquette, Coral (triphylla hybrid), F. corymbiflora alba, Crescendo, Dainty Lady; Earl of Beaconsfield, 50c; Electra, Esperanza, Fanfare, Formosissima, Fritz Kreisler, F. fulgens, Galathea, G. Monk, Glendale, Grenadier, Harlequin, Harmony, Henri Poincare, Honey-moon, Leverkusen (triphylla hybrid), Lustre Improved, Madame Aubin, Mademoiselle, Mephisto, Minuet, Miramar, Mrs. G. G. Henry, Mrs. Lovell Swisher, Pink Pearl, Reiter's Giant, Rosana, Rose Pillar, San Carlos, Scintillation, F. serratifolia, Sidney Mitchell, Storm King, Sunray, Sunrise, Suzanne Pasquier, Symphony, Thomasina, Victory, Virginia Bruce, White Beauty, White Pearl, and others in limited quantities, all at 35c each in 2½" pots except where otherwise noted.

WE FEATURE TRAILING FUCHSIAS

The great popularity of fuchsias for hanging pots, hanging baskets, window boxes, etc., is well deserved. In a shaded location few plants give more color over a long period of bloom than fuchsias. Try a few this season. Our selection of varieties is second to none.

We prefer to call them hanging pot fuchsias rather than hanging basket fuchsias because they are kept in good condition easier in a hanging pot, preferably a glazed one, than in a wire basket. Thick wooden hanging boxes, especially if constructed of redwood, are very serviceable.

Please note that we have two listings of hanging pot fuchsias. The list below describes the varieties generally used and accepted as standard hanging pot varieties. The next listing, under the heading "Other Fuchsias Useful for Hanging Pots," lists the varieties we have successfully grown or seen exhibited.

PRICES: Unless otherwise noted, strong, **well-grown stock in 2½" pots, 35c each.** 4" pot plants and larger sizes, including established plants growing in hanging pots or boxes are available at the nursery, priced according to size.

AUTUMNALE (syn. Meteor)—Single red and purple flowers, but prized for its highly colored foliage of bronze, orange, yellow and green. Keep in full growth in a sunnier location—pinch back frequently.

BEAUTY OF TROWBRIDGE—Single corolla deep rose pink, long tube and sepals waxy white. Great favorite.

BLACK PEARL—A 1946 introduction. Single corolla dark purple, tube and reflexed sepals red.

One of the few darker colored hanging fuchsias.

BRAZIER—Described under 1947 Reiter introductions on page 3.

BUBBLE HANGER—This 1946 introduction has a single corolla, flesh at the base, deepening to rose madder; tube and broad sepals light apricot pink. Good grower, fine foliage, many ovoid buds and interesting flowers. Does well in warmer sections. 50c.

BUTTERFLY—Single, spreading corolla rose bengal to crimson, tube and upturned long narrow sepals bright red. Performs well in a shaded location in the warmer fuchsia-growing sections. Feed heavily and keep well watered. Tops among the reds.

CASCADE—Single corolla deep carmine, long sepals white, flushed pale carmine. Strong grower, good foliage, large flowers. Universally popular.

ELSA—Double corolla rosy blue-purple; sepals white, pink flush on inside. Large flowers, blooms profusely. Slow to start, but worthwhile for fine coloring.

FALLING STARS—Single corolla turkey red, tube and sepals scarlet. Strong grower, fine foliage. Better than Morning Mist.

GALLI-CURCI—Single corolla violet pink, tube and reflexed sepals shell to rose pink. Vigorous, spreading habit, profuse and long bloomer.

GARDENA—Double, spreading corolla white, heavily veined and flushed rose pink; tube and upright sepals crimson. Large flowers.

GIANT CASCADE—Between Cascade and Hallowe'en in size and coloring. Has always been very fine with us, and is highly recommended.

INCA MAIDEN (Schmidt)—Single to semi-double corolla violet blue, tube and long, narrow, reflexed sepals rose pink. Strong trailing stems, good foliage and noted for constant bloom. A hardy variety, with medium sized flowers, recommended for that difficult fuchsia climate.

JOHN DAVIS—Single corolla magenta pink, tube and long narrow upturned sepals rose pink. Strong grower, lots of flowers with elongated corolla. A 1946 introduction.

MARGINATA—Single corolla rosy pink, darker at edges; long sepals red. Reports indicate this 1946 introduction produces quantities of medium large flowers.

MARINKA (syn. Red Cup)—Single corolla crimson, sepals red. Reddish stems and leaves. Hardy and popular red trailer.

MOLESWORTH—Double corolla white, upturned sepals scarlet. Large flower—the finest double red-and-white for hanging pots.

MRS. RUNDLE—Single corolla bright orange, long tube and sepals pale salmon. Strong growth, fine foliage. Beautiful and outstanding in the orange group.

MRS. VICTOR REITER—Single corolla pure crimson, white at very base of petals; long tube and long narrow sepals white. Feed heavily and keep well watered. Tops in color and grace of flower.

MURIEL—Single corolla rosy lilac, sepals red. Very long petals, long reflexed sepals. Vigorous, blooms freely. One of the best.

PINK BALLET GIRL (syn. Nonpareil)—Semi-double corolla rosy violet blue; sepals white, flushed pink. Fine grower, good foliage, floriferous. One of the really showy fuchsias.

RED SPIDER—A 1946 introduction of merit. Similar to Butterfly, described above, but corolla has a more violet undertone (color varies considerably), and trailing growth with medium-sized leaves will stand sunnier location. Produces sheets of large flowers remarkable for their long, spreading sepals. 50c.

SAN FRANCISCO—Single corolla geranium lake, thick tube and long sepals deep rose. Strong grower, fine foliage, free blooming. Will stand considerable hot weather if grown in partial shade. Highly recommended.

TERRACOTTA—Single, corolla a distinctive shade of deep red; tube and outside of upturned sepals bright red, inside of peculiarly pointed sepals "terracotta" red. This 1946 introduction will stand considerable dry air, providing the plant is well watered. 50c.

THE DOCTOR—Single corolla deep salmon pink, long tube and sepals light salmon. Vigorous, large flowers, free flowering. A fine hanging fuchsia.

OTHER FUCHSIAS USEFUL FOR HANGING POTS

It may be mentioned here that even varieties such as California, Mrs. Desmond, Thomasina, Sunset and others have been grown in hanging pots. These may be used, but under AVERAGE garden and cultural conditions their habit of growth and bloom does not permit maximum display as hanging pot plants.

The varieties listed below have been grown successfully in hanging pots, and are described alphabetically under "General Collection," beginning on page 4, or in the supplementary listing on page 7.

Abundance	Claire de Lune	Henri Poincare	San Mateo
America	Flirtation	Joan of Arc 1947	Scintillation
Anna	Formosissima	Madame Aubin	Trumpeter
Aurora Superba	Gay Seniorita	Mrs. G. G. Henry	Utopia
Beauty of Exeter	Harmony	Pastel	Victory
Claret Cup	Hallowe'en	Prima Donna	Wawona

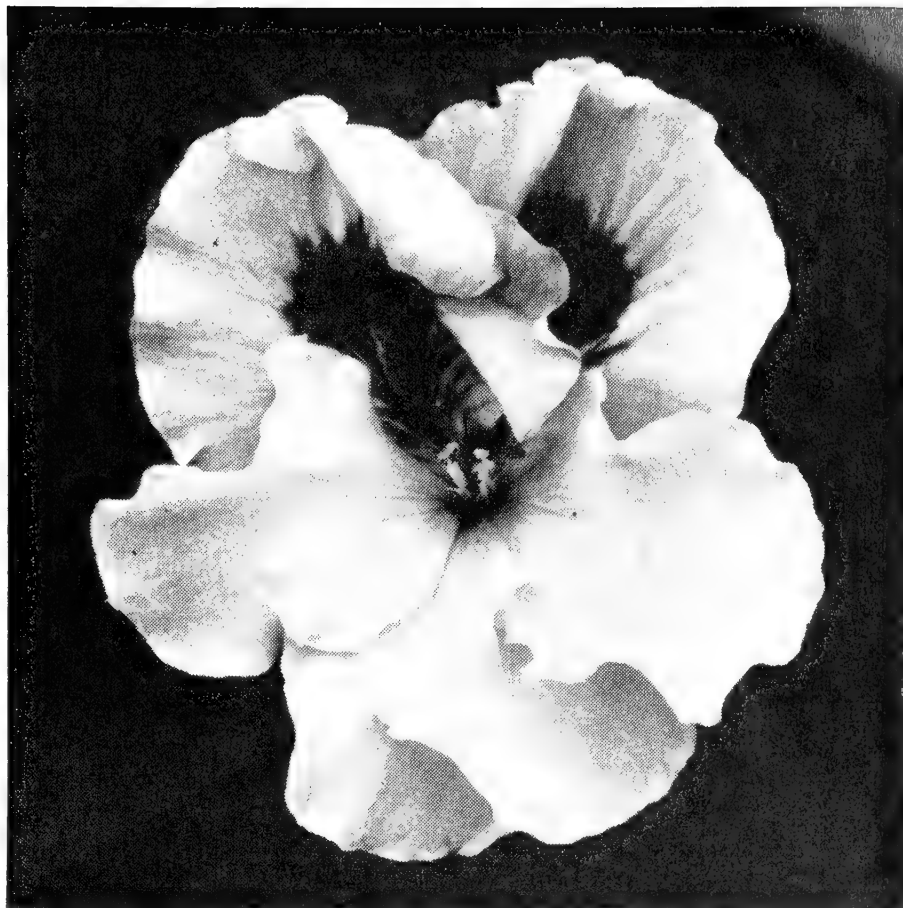
LADY WASHINGTON GERANIUMS

Also known as Martha Washington,
Show or Fancy Geraniums,
and botanically as

Pelargonium domesticum (P. by.
grandiflorum)



On the following pages we describe selected varieties of our noted collection of Lady Washington Geraniums. Listed there are new, rare and unusual ones, as well as the best of the good old standard varieties. **Stock of many of them is very short this year, and so we suggest that if you order by mail, please give a second choice wherever possible, particularly when ordering late in the season.**



WALTZTIME

Gayest, ruffliest orchid lavender. Natural size.

ABOUT WORD PICTURES

We are giving our own description of each variety. For many collectors it is all too brief, and while we try to give an honest word picture, we are not infallible when it concerns color descriptions. Also, IT SHOULD BE CLEARLY UNDERSTOOD that cultural conditions (weather, exposure to sun, type of soil, fertilizers, water, etc.) and time of year influence many Pelargoniums, especially the Lady Washington group, to such a degree that there will be found considerable variation in size, shape, coloring and abundance of flowers and habit of growth, not only with certain varieties or within one variety, but even in an individual plant.

Please remember this when you find that your mind-picture of our word-picture disagrees with the actual picture of the plant in bloom.

These comments apply not only to Lady Washington Geraniums, but also to Garden and Ivy Geraniums—and Fuchsias.

1947 INTRODUCTIONS OF LADY WASHINGTON GERANIUMS

Our four new varieties offered below have bloomed for us since 1942, and so are well tested for habit of growth, blooming quality, and size and color of flowers.

PRICE for the 1947 Novelties is \$1.00 each for strong plants in 2½" pots, **all four Schmidt novelties for \$3.50**. For well-grown plants in 4" pots, \$1.50 each, all four for \$5.50.

GAY NINETIES (Schmidt)—Illustrated on front cover. Glistening white, lower petals with two or three deep rosy stripes from base to the small elongated spot in petal center, two top petals heavily veined at base and radiating from the large center blotch of glowing raspberry rose. Large, round flower, usually six or more petals, all petals waved and curled. Large umbels, very free flowering. We have watched this seedling (Tillie x Grossmama Fischer) for four years and can recommend it as a grand pot plant variety. Gay Nineties is a ruffled, sparkling beauty.

LITTLE RASCAL (Schmidt)—Illustrated on back cover. The first modern contribution to the floriferous Pansy Pelargonium class. A 1942 seedling (Mrs. Loyal x Earliana), it resembles Earliana, but has clearer coloring, better habit of growth and healthier foliage. Flower color is palest lilac in lower petals with two or three veins deeper colored; top petals veined from base to deep velvety maroon-black blotch, washed rosy violet towards lilac border. Blooms early and in greatest profusion, even in small pots. That and the long flowering season stamps Little Rascal as a valuable novelty pot-plant as easily grown as an ordinary geranium—thrifty, floriferous and cute.



VAGABOND

Smooth, even velvety maroon. Natural size.

WALTZTIME (Schmidt)—Illustrated on preceding page. Waltztime is a beautifully ruffled catleya-orchid sport of the well-known variety Ruth Eleanore. No markings in lower petals, two top petals veined deep violet from base to the small blotch of velvety violet in petal center. Large umbels of large flowers held well

The following additional five 1947 introductions are originations of Mr. Howard Kerrigan. Last year we grew all of the stock for his 1946 varieties Ballerina, Don Juan, Rhapsody, Salmon Splendor and Stardust. His 1947 introductions have been under his observation for four to six years and are all tested varieties.

DESCRIPTIONS are adapted from Mr. Kerrigan's notes and from our observations.

PRICE for the following Kerrigan novelties is \$1.00 each for strong plants in 2½" pots, **all five Kerrigan novelties for \$4.50**. For well-grown plants in 4" pots, \$1.50 each, all five for \$7.00.

CONGO (Kerrigan)—All petals are heavily veined black, have a maroon-black center, flushed rose-violet towards edges, lilac border edges petals. Larger umbels than with most dark varieties. Early blooming, medium large flowers. An excellent pot-plant addition to the popular dark pelargoniums.

HEARTBEAT (Kerrigan)—Habit of growth and bloom similar to the well-known light pink-and-white variety Springtime. However, the nicely ruffled flowers of Heartbeat are a pleasing rosy red, with white throat and narrow white border. Bushy growth, early and free flowering. In our opinion Heartbeat is the best of the several varieties in the Springtime series.

LEADING LADY (Kerrigan)—Lower petals shading from the near-white flower center to deep apple-blossom pink. Two top petals with a large deep velvety-black blotch streaking into strawberry pink at the edges. Strong bushy

growth. Large umbels of large flowers, with waved petals. Highly regarded by Mr. Kerrigan.

SPRING SONG (Kerrigan)—Lower petals light pink, veined crimson from base to center of petals; top petals pink, veined deep crimson from base to medium sized velvety-red blotch. Strong, bushy grower, producing quantities of extra large umbels of large waved flowers, generally with six to eight petals. Long blooming season and abundance of bloom recommends Spring Song as a fine pot and bedding variety.

TROUBADOUR (Kerrigan)—Lower petals pale lilac, veined and washed light rosy-violet; top petals pale lilac at very base, rest of petals solid deep velvety maroon-black, narrow rose-violet and lilac border edging upper petals. Strong grower, large flowers. Attention attracting coloring—one for the collector.

LADY WASHINGTON GERANIUMS

1947 Introductions (Continued)

VAGABOND (Schmidt)—Unfortunately, the photograph of Vagabond on this page does not do the flower justice. Actually it is even deepest maroon, overlaid with an almost black velvety sheen, finest line of rosy-lilac edges each petal; white at very center of flower, all petals washed rosy violet near base, reverse of petals silvery white. Long lasting, round flowers with petals overlapping in pinwheel fashion, waved and fluted. Vagabond is a color mutation (sport) of Joyce, discovered in 1942, and is a rather tall grower with light green foliage; bears from three to six flowers on an umbel. Fairly long blooming season. Much admired, especially when used as a distinctive cut or corsage flower.

Although the following four varieties are not strictly 1947 introductions (a very few were sold to friends by the originators in 1946), they were just released and this is the first time they are being offered to the gardening public. They represent a new line of dark pelargoniums in which the ground color is deep red, rather than violet or purple as in most of the dark varieties in gardens at present.

These new "black" pelargoniums are the result of years of selecting and hybridizing work by Lowell H. and Waverley S. Brown, sons of Mrs. Amanda Brown, one of the first of pioneer pelargonium specialists in California.

DESCRIPTIONS are our own, based on notes taken during the blooming season here at our nursery in 1946.

BURGUNDY, MARY B. QUINLAN and RED VELVET resemble each other in round flower form and medium-large size of flowers, and in the medium, bushy habit of growth (fine for pots), but differ in coloring, as follows:

BURGUNDY (Brown)—Near-black buds open to nicely ruffled flowers of deep wine red, overlaid black velvet from base to past center of petals, each petal edged with an almost black hairline. "Redder" and more ruffled than Red Velvet. Stock scarce, \$2.50 each.

MARY B. QUINLAN (Brown) — Reddish buds darken to black and open to flowers of deepest wine red, heavily overlaid black velvet, particularly deep at petal center. Waved petals, and darker than Burgundy or Red Velvet. Stock scarce, \$2.50 each.

RED VELVET (Brown)—Black buds open to flowers of deep wine red, overlaid velvety

black, veined black from base to the large velvety-black blotch in petal center. All petals waved, and darker than Burgundy. Stock scarce, \$2.50 each.

JUNGLE NIGHT (Brown)—Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black, with a medium large black petal center. Petals waved and curled. Stronger grower, with larger flowers and darker coloring than Burgundy, Mary B. Quinlan and Red Velvet. Jungle Night is the finest of all dark varieties and will undoubtedly be the leading "black" pelargonium as soon as more stock is available. Very rare, \$5.00 each.

GENERAL COLLECTION

Including Many Newer and Selected Varieties

PRICE for the following, except where otherwise noted, is **35c each for strong plants in 2½" pots, the recommended size for shipping orders.** Well-grown plants in 4" pots and larger sizes, in bloom during pelargonium season, are available at the nursery, priced according to size.

ADORABLE — Well named, small shell pink flowers with white throat and medium-sized velvety crimson blotch in two top petals. 50c.

AMERICA—Medium pink, all petals veined and with a velvety brownish-black spot in petal center, top ones flushed orange. Good grower, large flower.

BALLERINA—This 1946 introduction has flowers of pastel or shell pink, apricot undertone, top petals veined from base to center spot of crimson. Medium spreading grower, large umbels of large ruffled flowers, very free flowering. Tops in soft pinks. 2½" pots 75c.

BEVERLY FABRETTI—Slightly ruffled rosy red flowers, good sized umbels, blooms freely. Low, bushy habit of growth—fine for pot culture. 50c.

BEVERLY HILLS—Shiny cattleya orchid, upper petals veined to medium sized deep violet blotch. Strong upright grower.

BURLESQUE (Schmidt)—Rose pink from center to near edge of petals, narrow white edge, large white throat; upper petals veined and slightly blotched deep violet. Vigorous grower. Large flowers with waved and curled petals.

CECILIA KELLOGG — Pink, white throat and white border, with prettily frilled petal edges. 50c.

CHALEE (Brown)—White, each petal with an elongated mallow purple veining from base to the small center mark of mallow purple. Most distinct and attractive. 2½" pots \$1.00 each.

CHINO (syn. Antoinette)—Lower petals white, faintly flushed orchid; top petals deep purple, surrounded by violet rose, edged white. Upright growth, medium flower, blooms freely.

CITY OF OAKLAND — Large glistening white, two top petals veined from base to medium rose-violet blotch. Low bushy growth, large umbels. A fine new broad-petaled white. 2½" pots 75c.

CRUSADER (Schmidt) — White, faintest pink blush, lower petals sharply penciled deep crimson, top petals veined and blotched deep crimson. All markings clear-cut.

DARK SPRINGTIME—Rose red, softening to orchid towards the large white center, petals bordered white. Large umbels of ruffled flowers, free flowering. 50c each.

DEBUTANTE (Schmidt)—Silvery rose pink, upper petals veined deep crimson towards medium-large velvety brown-black blotch. Large flowers, often six to seven petals, all waved and curled. Exceptionally free blooming. 50c.

DIENER'S No. 33—Orchid lavender or rosalane purple; all petals feathered, top two with blotch of violet purple. Large flowers. Outstanding variety deeper colored than Diener's No. 36. 50c.

DUCHESS OF KENT—Lower petals pure white, waved; top petals white, slightly feathered at base and with very small mark of pale mallow-purple, ruffled edges. Vigorous, rather tall, very large flowers. One of the finest whites. 50c.

DUSKY BELLE—Lower petals lilac, peculiarly veined, cross-veined and flushed rosy violet on outer half of petals. Two top petals solid velvety brownish-black, with a narrow rosy-lilac border. Medium large flower. Distinctive color pattern. 75c.

EDITH PRUNER—Small flowers, but a novel color. Mallow purple throat, deepening to violet, velvety sheen; top petals deeper velvety coloring. Overall effect distinct violet shades. 75c.

EL DORADO (Kerrigan)—From Kerrigan's description: Large, light "orange" flowers in large umbels. Low, spreading grower. A 1947 introduction. 2½" pots 75c.

EMPRESS OF RUSSIA (syn. Black Pansy, etc.)—Rose maroon, each petal with very dark center and narrow white margin. Color varies considerably. So different and outstanding that the demand each year exceeds the supply. 50c.

FANDANGO—Similar to, but redder than Anna Rudloff. Tall, vigorous grower, large umbels of ruffled flowers. Showy variety.

FIESTA LADY—Bright cerise rose, lilac undertone and orange flush, with a white center and white line bordering each petal. Top petals veined from base to medium sized black blotch. Round, ruffled flowers.

FLAME (Brown)—Salmon, with a decided orange flush over petals. Light throat, two top petals feathered crimson from base. Reverse of petals near-white. Medium large, informal flower. Brilliant, best "orange" we have seen. \$1.00.

GARDENER'S JOY (Marktgartners Freude; syn. Mrs. Saunders, Mrs. Sanders, etc.)—White, flushed palest blush, top petals with dark red-brown blotch, surrounded by rose, slightly striped in lower petals. Large umbels, very large flowers.

GRACE ARMSTRONG (Cassidy)—Large, round, ruffled glistening white. Small mallow spot and a few veins in lower part of top petals. Large umbels, early blooming. A grand new variety—the finest ruffled white we know of. 2½" pot \$1.00.

GRAF ZEPPELIN (Graf Ferdinand von Zeppelin)—Pleasing salmon pink, lower petals with two violet red veins and small spot; two top petals heavily veined from base to medium

sized velvety dark-brown blotch, flushed orange salmon. Large umbels, very large flowers.

GROSSMAMA FISCHER (Grandma Fischer)—Rich deep salmon, each petal penciled and blotched dark brownish-black. Large flower, petals waved. In a class by itself for distinct coloring.

HARMONY—Near-white throat, lower petals soft pink with a few rose red spots, two top petals with large velvety black blotch, washed red and pink near edges. Varies in color, finest in partial shade. 50c.

HARRIETTE (Cassidy)—Crimson, prominently veined maroon black, all petals overlaid deep velvet at center, edged with a narrow rose-lilac border. Bushy grower, medium sized flowers, early blooming. An outstanding pot plant novelty. 75c.

HELOISE HAMMONS—Soft pink, top petals veined from base to the medium sized velvety crimson blotch. Vigorous, upright grower, large flowers in good sized umbels. Close to Ballerina in flower and color. 50c.

IRENE DITMER—Of the favored dark tones, each petal with a large velvety black center, veined and washed raspberry towards the white border. Medium, bushy grower. Very free flowering and outstanding keeping quality of flowers. 50c.

IRENE RITCHIE—Lower petals light pink, flushed salmon; top petals heavily veined deep red from base to medium blackish blotch, rest of petal heavily flushed orange-salmon with a narrow salmon pink border. Large, loose flowers, beautiful under glass or in part shade. 75c.

JARRETT'S MOONBEAM—White, violet 'pin stripes in lower petals, top two with medium sized velvety black blotch, washed crimson. Strong grower, large flowers in big umbels. Not only one of the late Mrs. Jarrett's best, but one of the finest of all pelargoniums. 2½" pots 75c.

JOAN FONTAINE—In effect black and red, with a light throat. Low, bushy growth, very large flowers of good keeping quality. Excellent pot plant variety. 50c.

JOHN WINTERMUTE—Deep raspberry rose, overlaid rich maroon and darker veinings; somewhat lighter color at center of flowers and edges of petals. Top petals slightly darker. Large flower, with petals waved and arranged in pinwheel effect. Vigorous grower, thick foliage. Probably the longest lasting flowers of the entire Lady Washington group. Highly recommended. 75c.

KATE BORNEMAN—Light pink, two top petals veined and blotched black-crimson, most of the top petals overlaid strawberry-salmon. Low, bushy growth. Ruffled flowers of beautiful coloring, specially under glass or in part shade. 2½" pots 75c.

LAVENDER QUEEN — Lavender with darker spots in each petal. Large umbels with many flowers open at one time and has a long blooming period. Fine for pots.

LUCY ANN LESLIE (syn. Lady Leslie)—Beautiful pink, top two petals heavily veined from base to medium sized velvety crimson blotch. Large ruffled flowers on good sized umbels. A refined variety among the pinks. 50c.

MARDI GRAS (Schmidt)—White, lower petals with narrow stripe and feathered from base to center violet-rose; top petals marked and blotched violet rose. Vigorous medium grower, blooms freely with large flowers. Popular variety.

MARIE ROBER—Magenta purple to black. Strong upright growth, good foliage, large flowers. The most sought-after variety of the past years. 50c.

MARIE VOGEL (Frau Marie Vogel)—Red, faintly flushed salmon, dark blotches on upper petals. Buds bright red. Good grower, very large flowers with waved petals. Highly recommended as the finest red.

MARY ELIZABETH — Soft salmon rose, lighter towards center, top petals barely marked near base. Strong upright grower, free blooming. Deeper colored and broader petaled than Salmon Queen. Very fine. 50c.

MARY MONICA (Schmidt)—Rosy pink, slight salmon undertone, white throat; top petals veined from base to medium blotch of deep velvety brownish color, flushed orange. Good grower, free flowering, large umbels of slightly ruffled flowers. 50c.

MRS. HARRISON (Lady Harrison)—Each petal white, veined, cross-veined and washed rose pink; top petals veined crimson, bordered white. Strong grower, late bloomer with large flowers. Each petal crinkled and curled, giving double effect to the single flowers. No other one like it. 50c.

MRS. LAYAL (syn. Improved Mme. Layal)—This is the famous Pansy Pelargonium with lower petals white, veined and painted violet rose; top petals velvety violet-purple and rose, edged white. Compact, bushy growth, small leaves and medium small flowers. Blooms early and in greatest profusion. A leader for pot culture.

MRS. MARY BARD—Snow white with a few mal-low purple stripes near base of petals. Rather low, bushy habit, large flowers and long season of bloom. Tops for bedding and pots.

NELL BERTRAM—Large brownish-black center blotch surrounded by raspberry, lilac-pink toward near-white edge and base half of petals, heavily veined black at petal base. Medium large flowers of distinctive coloring. 50c.

NEUHEIT C. FAISS (Andenken an Carl Faiss)—Silvery heliotrope-violet or blue-orchid with

prominent, elongated and sharply defined velvety deep violet-black blotch in each petal, veined deep violet at base of petals. Absolutely different in coloring.

O. HOMER BRYAN—Distinctive shade of rose red, washed orange, light lilac center; top petals somewhat deeper color and veined from base to the medium sized velvety black blotch. Low growth, free flowering, large round flowers. Bold, attractive variety. 2½" pots 75c.

ONKEL RICHTER—Glistening blue-white (palest lilac undertone) no markings in lower petals, two top petals veined deepest violet from base to center spot of deepest velvety violet. Stocky growth, large umbels.

ORANGE TANAGER (Brown)—Much like Flame, but not quite as "orange" and with a little larger spot in petal center. 50c.

OUR FRANCES—Silvery rose pink, top petals deeper with medium sized deep velvety crimson blotch, all petals heavily waved. Low bushy grower, blooms freely, A wonderful pot plant.

PEACH BLOW (Cassidy)—Palest peach or orchid, white at very edge of petals, each petal veined deep crimson from base to the round medium-large red blotch in center of petals. Blotch flushed and surrounded light violet-rose. Bushy grower, large flowers. An attractive new variety. 50c.

PEARLY QUEEN (Brown)—White, with a faint blush flush, two top petals veined red from base to small velvety deep red spot in petal center. Large, beautifully ruffled flowers in abundance. Fine for pots. Attractive, clean appearance. 50c.

PEGGY CRADDOCK—Light silvery pink, two or three crimson veins from base to center of petals, center slightly washed strawberry. Low, bushy growth, blooms freely. Excellent pot plant. 75c.

PINK GARDENER'S JOY—Medium pink, top petals feathered and blotched velvety maroon and red. Flowers frilled, blooms freely.

QUEEN OF HEARTS (Bohannon; introduced by us in 1946)—Lower petals an attractive shade of deep rosy red, without markings; top petals deeper color and with a large velvety black blotch, slightly flushed orange at edge of blotch. Medium large flowers, medium umbels. Low, bushy growth, long blooming season. Showy red pot plant variety, particularly fine in partial shade. 2½" pots 75c.

RED MOON (Cassidy)—Orange-flushed light rosy-red, lilac undertone near flower center. Two top petals with medium sized velvety deep brown blotch and somewhat deeper coloring. 50c.

RHAPSODY—This 1946 introduction has large umbels of bold flowers in an attention-attracting color combination of salmon-flushed pink, light center, and velvety crimson in top petals; all petals waved and fluted. Upright grower. Finest tri-color variety. 2½" pots 75c.

RITA LONG (Cassidy)—We offer this variety for the remarkable coloring. Much like John Wintermute in growth and somewhat in flower, but even richer coloring. A novelty pelargonium, particularly fine in partial shade or under glass. 75c.

ROSE MARIE—A pink sport of Marie Vogel. Very large flowers freely produced on large umbels. Highly recommended.

ROYAL ROBE—Color pattern same as that of Harriette, but Royal Robe is a taller grower, has larger flowers of lighter coloring and a distinct orchid border edging the petals. Highly regarded in southern California. 75c.

SAINT FRANCIS—White, lilac undertone, lower petals heavily veined crimson and spotted red; top petals with veins and large velvety blackish-red spot. Tall, strong grower, large flowers. Novel color pattern. 50c.

SALMON QUEEN—The well-known delicately colored light salmon. Rather tall; medium sized flowers, blooms freely and long lasting.

SALMON SPLENDOR—Salmon, with an apricot undertone. Large round flowers, petal margins waved. Bushy growth, free blooming. This 1946 introduction is best described as a larger, "pinker" toned Grossmama Fischer. Particularly handsome under glass or in part shade. 75c.

SCHONE ILLA (syn. Shon Illa)—Lower petals a distinctive shade of shell pink, orchid under-

tone, small red stripes at base; top ones veined and blotched deep crimson and rose red. Bushy grower, large umbels, ruffled medium-large flowers.

SHANGRI LA—Larger flowers and deeper colored than Salmon Queen. Medium grower. Fine new coral-salmon-pink toned variety. 50c.

STARDUST—Palest lilac of a shimmering, frosty quality. Top petals heavily veined rose violet from base to medium-sized blotch of deepest velvety violet, flushed rose. Bushy grower, free flowering. A 1946 introduction, with Rhododendron-like umbels of very large flowers, specially fine under glass or in part shade. 2½ pots 75c.

SUE JARRETT—Pink, shaded salmon, all petals marked with lines and a center spot, top petals almost covered with velvety dark-maroon blotches. Varies as to coloring. Bushy grower, very large flowers. Good bedding and pot plant variety.

TANGERINE (Brown)—Deep salmon pink, with a faint orange sheen when first opening; two top petals veined deepest red from base to medium blotch of dark velvety brown, flushed orange. Medium umbels, large flowers, free blooming. Vigorous grower, fine garden variety. 50c.

VIDA BURKE (Cassidy)—Lower petals rosy pink with deeper mark down center, upper petals heavily veined from base to velvety brown-black blotch, rest deep rose pink, flushed orange. Large flowers. 50c.

ZANOBIA—Orange red, top petals veined at base and have a center of velvety crimson, lighter towards edges. Good grower, medium large flowers, petals curled and waved. Highly colored variety.

OTHER GOOD LADY WASHINGTON VARIETIES we generally carry in stock include: Alabama, Alameda; Amapola 50c; April \$1.50; Azalea, Baby, Bertha Wagner, Betty Lee Schatz; Bridesmaid 50c; Carmine Queen, Cassandra, Chicago Market, Dainty Lady, Dark Mabel; Daydream \$1.00; Delight, Duchess of Westminster, Earl Watterson, Edith North; Elvira Varley 50c; Fairy Queen \$1.00; Faiss Triumph, Felicie Hammons, Flaming Youth, Flora Belle Clouse; Frances Sara Thompson 50c; Gerry Jarrett; Glory de Paris 50c; Haile Selassie; Helen Beebe 50c; Helen Palmer, Ida Henley, Impr. Wolfgang Goethe; Indian Dawn \$1.00; James Topfer, Jarrett's Beauty; Jessie Jarrett 50c; Joyce, Kay, Lady Gay, Lowell, Lucille Klutts; Masquerade 75c; Mabel, Mahogany; Martha DuBois 75c; McKay No. 2, Moonbeam, Mount Peli, Mrs. Childs; Mrs. Hugh Evans 50c; Neal Warren, Nitida, Olympic; Orange Prince 50c; Orchid Glory; Patty Hurst 50c; Pauline Schroeter; Pink Charm \$1.50; Pinky, Princess Maud; Purity 50c; Red Cross 50c; Richard Diener, Rose Petals, Ruth Eleanore, Ruth McAfee; S. A. Breen 50c; San Mateo, Santa Monica, Spring Magic, Sunset Magazine; Tunisia 50c; Valentine Girl \$1.00; Vera N. Watt, Wolfgang Goethe, and others.

PRICE for all of the above is 35c each, 2½" pots, except where otherwise noted.

WRITE US ABOUT ANY VARIETY NOT LISTED—we may have it in stock.

1948 PREVIEW

We should like to acquaint you with the names of the two outstanding Schmidt varieties we are introducing in the spring of 1948:

ALICE EASTWOOD . . . Loveliest clear rosy pink.

PRAIRIE FIRE Remarkable flame-like coloring.

GARDEN GERANIUMS

Also known as Zonal, Fish, Horseshoe or Common Geranium, botanically as
Pelargonium hortorum (*P. zonale*)

ABOUT COLOR PHASES

It is, of course, generally known that many varieties of garden geraniums grow and bloom well in full sun and not only hold their color, but in some instances have it intensified. Most of the red, orange, rose and strong pinks belong to this class.

However, it is not generally known that geraniums of certain colors should be placed in partial shade (not full shade—they must have some sunny hours) to get the best out of flower size and color. Practically all the ones of apricot, salmon, coral, blush, orchid or other delicate color, or the varieties tinted or flushed with such a color—all of these are far superior in a location where they are partly shaded, such as in the filtered sunlight through high-branched trees, in lath houses, etc. Consider, too, that geraniums are "long day" plants. They love the LONG, warm daylight of the sunny seasons. In the SHORT, dark and wet months the coloring of many garden geraniums is not like that of summer. Such fine varieties as Dawnflush, Emile Zole and Honeymoon change from being almost unrecognizable during the short, dark days to the beautiful soft colored flowers of longer and warmer days.

1947 INTRODUCTIONS

This year we are introducing three excellent new geraniums. They were selected from the many fine Schmidt seedlings grown here at our nursery, and we believe you will find them to be the finest set of new introductions we have ever disseminated. Each one will add new interest to your collection.

PRICE: Strong plants in 2½" pots \$1.00 each, **the set of three 1947 Novelties for \$2.75.**

ECSTASY (Schmidt)—Single, white with palest blush undertone, softest apricot pink "halo" around white center. Large, round flower with broad overlapping petals. Unfolding buds like tiny rose buds. Despite the delicate coloring it is a fairly weather-resistant flower. Best flowers and coloring in part shade during the warm season. Strong grower, very free flowering. Our most distinctive geranium introduction to date.

LADY OF SPAIN (Schmidt)—Single, an unusually attractive shade of soft coral pink, with a white throat, the base part of the top petals being near-white, reverse of petals silvery white. Strong, upright grower, free flowering. Large, bold flowers in long-stalked, good sized um-

bels. Also best in part shade. Entirely distinct coloring, and Lady of Spain received much favorable comment whenever exhibited by us in 1946.

LULLABY (Schmidt)—Fluffy double, apricot-salmon tones. Coloring varies with the season and exposure, best coloring during the long, warm days in partial shade. Then it could be called a double Emile Zola (or double Mrs. Hawley). Medium large flowers, free blooming. Strong, stocky growth, fine foliage. A good pot plant and the first fluffy double in the salmon color range. See pages 152 and 153 of book "Geraniums-Pelargoniums," by Helen Van Pelt Wilson, about Lullaby.

GENERAL COLLECTION

Because of shortage of available stock, we are this year listing only a limited number of varieties, with the briefest descriptions. If you desire any varieties not listed below, please let us have your list. We can supply practically all geraniums in general trade.

PRICES: Except where priced otherwise, **35c each in 2½" pots, the recommended shipping size.** 4" pot plants and larger specimens are available at the nursery, priced according to size.

ADVANCE—Single, pale salmon pink. Free flowering pot plant. 50c.

ALEXIAN BEAUTY—Double deep red.

ALICE LEMON—Single, pale salmon pink, darker in center, almost white near pink edging. 50c.

ALICE OF VINCENNES—Single, large white center, rest shading through carmine rose to scarlet at the edges. Varies considerably.

ALPHONSE RICARD—Semi-double, light scarlet. Vigorous grower, very large flowers in large umbels.

ANNA BLUEDORN—Double, cerise red, large flowers.

BEAUTY OF CHATSWORTH (syn. California)—Single, cerise-carmine, top two petals flushed scarlet. Large round flowers, free blooming.

BERKELEY BRILLIANT—Single, deep red. Upright grower, very large flowers.

BERKELEY RASPBERRY—Single, bright crimson, orange undertone. Vigorous and free flowering.

BETTER TIMES—Double, bright deep red. Compact grower, free flowering. Fine pot plant.

- BOUGAINVILLEA** — Single, purplish carmine, large white eye. Fine in part shade.
- CALIFORNIA BEAUTY**—Double, pink with white center. Floriferous.
- CANADIAN PINK AND WHITE**—Double, white with carmine border edging all petals. Medium sized umbel, free blooming. Distinctive. 50c.
- CARMEL**—Single, white with narrow rose-red border edging each petal. Free flowering.
- CUBA** (Schmidt, 1946)—Single, soft orange with salmon undertone. Low bushy growth, free blooming. A pot and bedding variety of real merit. 50c.
- DAWNFLUSH**—Single, white flushed and veined warm pink, deeper near center. Medium large flowers freely produced in large umbels. Good pot plant.
- DAYBREAK** (Schmidt, 1946)—Similar to Dawn-flush and close to Honeymoon. Abundance of umbels of good sized flowers. 50c.
- DREAMS**—Double, medium dark pink with salmon undertone. Large round flowers in large umbels. Vigorous, free flowering. Highly recommended.
- EMILE ZOLA** (syn. Salmon Queen, and probably Mrs. Hawley)—Single, beautiful shade of salmon, flushed apricot. Large round flower, large umbels, floriferous. A superb variety—for part shade. 50c.
- FIAT**—Double, salmon pink. Low growth, leading pot plant variety.
- FIAT QUEEN**—Semi-double to double, lively salmon pink, each petal distinctly serrated at edges. Low habit of growth, very free flowering, with large flowers. Highly recommended pot plant. 50c.
- FIAT SUPREME**—Double, soft shrimp pink form of the well-known Fiat. An outstanding pot plant.
- FLAME**—Single, large, bright red.
- FLARE** (Miller, 1946)—Single, salmon scarlet. Strong, branching grower; long lasting, very large flowers. Recommended. 50c.
- FRED BEAN**—Single, salmon pink, coral undertone. Very large flowers. Tall grower.
- GERTRUDE PEARSON**—Single, bright rosy pink with white eye. Floriferous.
- HERRICK**—Single, intense orange scarlet. Low growth, large flowers. 50c.
- HIGHLIGHT** (Schmidt, 1946)—Single, large white center, rest shading through rose to rosy-red at edges, all petals lightly flushed orange at petal border. Strong, upright grower—cheerful coloring. 50c.
- HONEYMOON** (Schmidt) — Single, light pink, heavily flushed apricot near center, palest blush near edges, small near-white eye. Best in part shade. Strong bushy growth, very free flowering, large flowers. Highly recommended for pots.
- IMPROVED MRS. LAWRENCE**—Double, light salmon pink. Medium growth, very free flowering.
- IRMA**—Double, light orange-salmon, white center. Medium flower, blooms freely. Distinct in foliage and bloom.
- JACQUERIE** — Single, rich crimson, top petals with scarlet flush. Large round flowers. 50c.
- JULES VASSEUR**—Double, white center shading through pale rose to bright scarlet. Bright and showy.
- LA FIESTA**—Single orange scarlet. Large flowers in large umbels.
- LAVE**—Double, soft orange, faint salmon undertone, reverse of petals light. Medium flower, free blooming. Novel color. 50c.
- LAVENDER RICARD** — In habit of growth and bloom much like Alphonse Ricard, described above, but color is an attractive lavender pink, white in center.
- LOUISE**—Double, bright orange red. Very large flowers. 50c.
- MADAME JAULIN** (syn. Apple Blossom)—Semi-double, white, flushed apricot pink. Large flowers, very large umbels, free blooming. Vigorous bushy growth. Beautiful in part shade. Recommended garden and pot plant.
- MADONNA** (sold under various names) — The best known double white.
- MARGUERITE DE LAYRE** (also sold under various names)—The best known single white.
- MARIA WILKES** — Double, light pink, orchid flush, white in center. Compact grower, large flower, very free flowering. 50c.
- MAXIME KOVALEVSKY** — Single, remarkable shade of orange. Well-known bedding and pot plant variety.
- MEMORIES**—Semi-double, delicate orchid pink. Low, bushy growth, shiny leaves. Large flowers, very free blooming. Recommended for pots. 50c.
- MILKY WAY** (Schmidt, 1946)—Semi-double white with faintest orchid undertone. All white when part shaded, more undertone coloring when exposed to sun. A cross between a Garden and an Ivy Geranium, Milky Way is of low, bushy habit of growth and has large flowers. 50c.
- MISSOURI**—Double, bright scarlet. Large flowers; popular variety.

MRS. E. G. HILL—Single salmon pink, darker near petal edges. Fine large umbels. Excellent bedding variety.

NEW PHLOX—Single, white with orange-vermilion eye. Flowers round, of medium size, in good sized umbels, lasting better than most geraniums. Growth moderate, very free flowering. Best in part shade. Our most popular geranium.

NOUVELLE AURORE (syn. Giant Salmon)—Single, light orange with an apricot-salmon undertone, two top petals slightly deeper color, prominent white eye. Large flowers and large umbels, free blooming. Best in partial shade. Spectacular novelty. 50c.

OLD ROSE (Miller, 1946)—Double, beautiful "old rose" pink, orchid undertone, top petals white near base. Large flowers, very free flowering. Bushy grower, recommended for pots. 50c.

PAUL SLOAN—Single, vermillion. Large flowers and large umbels. Excellent. 50c.

RAMONA—Double, cerise or rosy red. Strong, bushy growth, very large flowers and large umbels. Outstanding pot and bedding variety.

RED LANDRY—Double, scarlet-red sport of the floriferous Mme. Landry.

REVERIE (Miller, 1946)—Double, medium orchid pink, small white center. Bushy grower, large flowers, free bloomer. Particularly fine pot plant for part shade. Highly recommended. 50c.

RYECROFT WHITE—Double, white. Bushy grower, large umbels of large flowers. 50c.

SALMON SUPREME—Semi-double, apricot salmon. Fine for pots.

VARIEGATED OR FANCY-LEAVED GERANIUMS

Descriptions of Fancy-Leaved Geraniums are based on a typical leaf of maximum color intensity. However, size and coloring varies considerably not only in a given variety, but even in the leaves of a single plant. This is due to varying exposure to light and other cultural conditions (for example: too much available nitrogen makes for larger, **less** colorful leaves). Then, too, as the individual leaf ages, the colors fade.

Most Fancy-Leaved varieties color up best in a well-drained, rather sandy soil (not too rich), with fairly even soil moisture, and as much exposure to sun as the variety will stand without bleaching or burning. Generally they are in finest color during the cooler, sunny fall months.

ALPHA—Medium sized greenish yellow leaf with a broad reddish-brown "horseshoe" zone. Low, bushy plant with small single bright red flowers. 50c.

CLOTH OF GOLD—As the name implies, all gold (golden yellow) foliage. Sturdy grower with single salmon pink flowers. 50c.

CRYSTAL PALACE GEM—Greenish yellow with a prominent irregular deep green splash in the leaf center. Average in growth, single salmon pink flowers. 50c.

DISTINCTION (syn. One-in-a-Ring)—Small round light green leaf, with toothed and curled edge, and a clear-cut narrow dark reddish-brown zone encircling the leaf near the edge. Strong grower, small rosy red flowers. 35c.

HAPPY THOUGHT—Coloring varies, typical leaf is light green with a large irregular light yellow center surrounded by a deep olive zone. Vigorous, upright grower, small single cerise red flowers. 50c.

JUBILEE—Large yellow center surrounded by a broad reddish brown zone extending to the narrow yellow border edging the leaf. When not exposed to sun the yellow turns green. Strong, upright grower, single pink flowers. 50c.

MADAME SALLERON (syn. Madame Salleron)—Small leaves silvery green and white. Low, bushy growth, well known as a bedding and border plant and fine for pots. Rarely produces small single pink flowers. 35c.

MISS BURDETTE COUTTS—Two-toned green center encircled by a colorful irregular band of ripe olive, red and green, in sectional splashes, all of this surrounded by a creamy yellow or white gold border. Low, slow, bushy growth, excellent for pot culture. The finest Silver Tricolor and one of the most outstanding of all Fancy-Leaved Geraniums. Small single bright red flowers. \$1.00.

MOUNTAIN OF SNOW—Silvery green with a pure white border. Small bright red flowers. Considered one of the finest of the many Silver-Leaved Geraniums. 50c.

MRS. COX—In leaf coloring this variety closely resembles Mrs. Pollock, described below. However, the leaves of Mrs. Cox are larger and round-scalloped, giving them more of a round appearance as compared to the somewhat "Maple-leaf" shape of the Mrs. Pollock leaves. The broad color zone is wider in Mrs. Cox and spreads almost to the leaf edge at points, leaving a narrower yellow border than is the case with Mrs. Pollock leaves. Strong, tall grower, small single pink flowers. A magnificent Golden Tricolor and probably the most colorful of all Fancy-Leaved Geraniums. Very rare. \$2.00.

MRS. LANGUTH (name often spelled Langreth, Languith, etc.)—Silvery green, bordered white. Although the flowers of most Fancy-Leaved Geraniums are a secondary consideration to the leaves, the flowers of Mrs. Languth are large, double, and rosy or cherry red. 50c.

MRS. POLLOCK—Green center surrounded by irregular, wide zone of bronze, salmon red and deep green, edged by light yellow. Small single or double orange-red flowers. Wonderful bedding variety and fine for pots. The best known of the Golden Tricolor Geraniums. 50c.

MRS. PARKER—Silvery green, bordered white. Slow grower, with fairly good double pink flowers, very free flowering. 50c.

RODERICK DHU—Much like Jubilee, described above. Tall, bushy, and stands full sun in most sections. 50c.

SKIES OF ITALY (syn. Italian Skies)—Two-toned green center encircled by an irregular, wide zone of bronze blending into green, with a number of salmon red splashes, and a narrow creamy-yellow edge. Leaf is more Mapleleaf-shaped than other Tricolors. Strong grower, generally stands full sun. Small single bright red flowers. 50c.

COLLECTOR'S CORNER OF ODD AND UNUSUAL GERANIUMS

BIRD'S EGG GERANIUMS

Forty or fifty years ago this group was represented by quite a number of varieties. Today they are rare and we are pleased to be able to offer the only three varieties known to be in existence. Very limited number of plants available.

DOUBLE PINK—Orchid pink, with a number of smaller, curled petals in the center, top petals white at base. All petals, but particularly the larger lower ones, lightly dotted with small round rose-red spots. Strong grower, large double flowers, free bloomer. \$1.50.

SINGLE PINK—Deep bluish pink, base third of top petals is white. All petals, but particularly

the lower three, dotted with small round rose-red spots. Strong grower, free blooming. \$1.50.

SINGLE WHITE—White, faintest lilac undertone. All petals, but particularly the lower three, conspicuously dotted with small round rosy-violet spots. Slower, bushier grower than above two varieties, very free flowering. The rarest and finest of the three Bird's Egg Geraniums. \$2.00.

CACTUS-FLOWERED GERANIUMS

Another group formerly represented by a number of named varieties. The two names Poinsettia and Pink Poinsettia are undoubtedly arbitrary "descriptive names" given to these plants within the last few years when they were "discovered" somewhere and reintroduced to the trade.

PINK POINSETTIA—Double, soft orchid pink, two or three top petals white near base. Closely resembles the red Poinsettia, but this pink variety has broader petals, many of them peculiarly scalloped at the sides. Free flowering. 35c.

POINSETTIA—Double, narrow pointed red petals. Each flower somewhat resembles a miniature Poinsettia flower. Very popular pot plant geranium. 35c.

NOEL (seedling, originated by Mrs. Harvey L. Smith)—This pure white Cactus-Flowered Geranium, in habit of growth and bloom similar to the Poinsettia varieties, will be our featured 1948 Introduction. A "must have" for every geranium collector. Available March, 1948.

DWARF GERANIUMS

As is the case with some of the Fancy-Leaved Geraniums, particularly the more compact, bushy ones, the four miniature geraniums described below are valuable plants for window-box gardening or for window shelf, patio, outside stairway or roof garden pot-culture.

BLACK VESUVIUS (syn. Vesuvius, Dwarf Vesuvius)—Dwarf, bushy plant with small very dark purplish-green leaves (darker in full sun, greener when shaded) and single bright scarlet flowers of good shape and size, freely produced. Slow growing, it is a most desirable pot plant—for small pots. Stock very scarce. \$1.50.

KLEINER LIEBLING (Little Darling)—Not real dwarf, but of low, bushy growth, with small

light green leaves and small pink flowers. Blooms abundantly. Easily grown, interesting pot plant. 50c.

MADAME FOURNIER—Not as dwarf as Black Vesuvius, but quite low, bushy growth, with small purplish green leaves in a sunny spot, dark green where shaded. Single good sized bright scarlet flowers. An excellent pot or border geranium of diminutive proportions. 50c.

PIGMY—Well named is this smallest of all geraniums. Very bushy plant with tiny light green leaves and attractive small double red flowers. Very free flowering. Best in part shade, in **small** pots with good drainage, but soil must be kept moist. Fairly frequent applications of a well-balanced fertilizer—in Pigmy doses—help to keep the plant in good condition. \$1.00.

JEANNE (syn. Sweet William, Carnation)—Not dwarf, but an interesting geranium, single sal-

mon pink flowers with petal edges serrated. Rather small flowers, but free blooming. 35c. See also Fiat Queen, page 16.

APPLE BLOSSOM ROSEBUD—Very double white, green in center, petals bordered rosy red. Umbels resemble clusters of little roses. Easy to grow, flowers exceptionally long lasting. 75c.

SCARLET ROSEBUD—Bright red color and good rosebud form heighten illusion of umbels to clusters of little red roses. 50c.

IVY-LEAF GERANIUMS

Also known as Ivy Geraniums and Trailing Geraniums, botanically as *Pelargonium peltatum*.



PINK ALLIANCE

Described next page, and pictured here (a young plant six months old) to illustrate the value of Ivy Geraniums as hanging pot plants for the sunny or part shaded location.

Here are listed the finest varieties in commerce today, selected from our noted collection. Descriptions are brief, but as accurate as we can make them. Where short, medium and long growth is indicated, it stands for normal length of branches for the described variety.

1947 INTRODUCTIONS

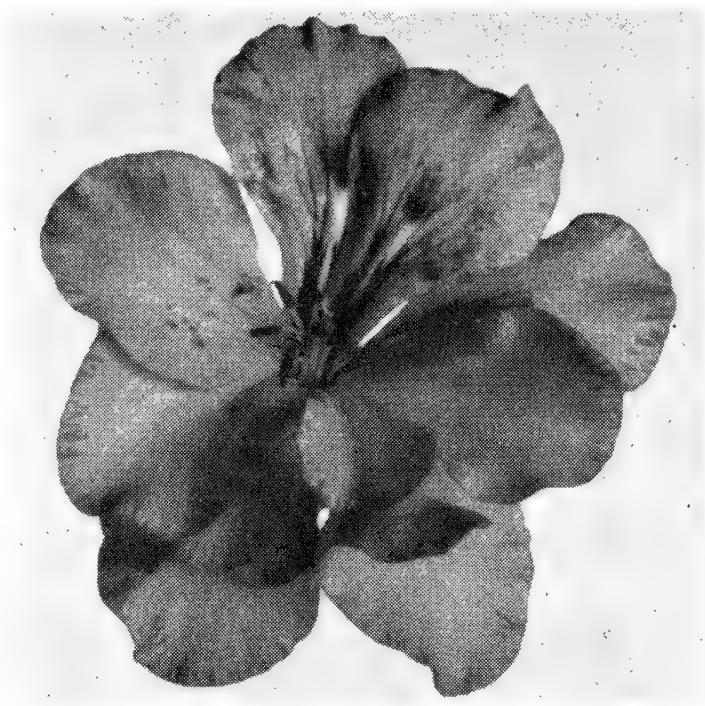
The last two varieties we introduced were Bridesmaid and Neon, in 1942. Both were well received and are now being grown in numerous gardens and nurseries. Bridesmaid is considered by many to be the finest flowered of all Ivy Geraniums.

(1947 introductions next page)

This year we are introducing another Schmidt seedling: Jester. This cross between Princess Victoria x Seedling 4145 (Col. Baden-Powell x Diener's Lavender) has been grown by us since 1942 and is a very free flowering variety.

JESTER (Schmidt)—Illustrated on this page. Double, large orchid pink—darker and more pinkish than Admiral Byrd—all petals with small rose stripes at edge of petals. Some lower petals with a small rosy spot in center. Top petals washed and marked rose, veined and spotted red, elongated white mark at base half of petals. Occasional flowers have petals that are partly striped lengthwise or are all rose; some umbels may have flowers half rose, or one or more flowers entirely rose red. Medium growth, very free flowering. 2½" pots, \$1.00.

PINK ALLIANCE—Illustrated page 19. In 1941 the late Mrs. Jarrett called our attention to this very fine ivy geranium. She had purchased a plant years before from a peninsula nursery. No one knew the name—we had never seen it before. It appears to be a *P. hortorum* x *P. peltatum* hybrid and resembles Alliance (Victory) in habit of growth and bloom. However, the large double flowers are a beautiful deep pink, reverse of petals near-white. Rather short, heavy branches, light green leaves with a darker zone. Long-stalked and very large umbels, free flowering. One of the top varieties in our collection. \$1.00.



JESTER

Interesting coloring and abundant bloom.
Natural size.

← P.S.—Considering the circumstances, this variety should be sold by number. We decided to be arbitrary, rather than scientific, and so are calling it Pink Alliance.

GENERAL COLLECTION

PRICES: Except where marked otherwise, all of the following are **35c each in 2½" pots, the recommended shipping size.** Plants in 4" pots and in hanging pots or boxes are available at the nursery, priced according to size.

ADMIRAL BYRD (syn. Orchid Triumph)—Semi-double, orchid or pinkish lavender, upper petals marked cerise red. Long, strong growth; large flowers.

ALLIANCE (syn. Victory)—Double, lilac white, spots of deep rose. Rosebud type buds, medium flowers. Short, heavy growth, may be and small spot in top petals. Very large flowers, long stemmed umbels. Fine as a cut flower. Vigorous long growth, blooms freely. kept compact. This is a *P. hortorum* x *P. peltatum* hybrid.

BRIDESMAID (Schmidt)—Double, soft orchid or cattleya pink, inconspicuous rose red veining. Finest coloring and size is obtained in partial shade. Several well-known growers consider Bridesmaid to be the finest of all Ivy Geraniums. 50c.

CARLOS UHDEN—Double, cerise rose-red, open center lighter to almost white. Large, round, flat flower. Medium growth, may be kept short.

CAYUCAS—Double, soft rosy pink with a distinct fuchsia undertone. Top petals heavily

veined deep violet from base to center spot of cerise red. Medium growth, large umbels, large flowers. 50c.

CHARLES MONSELET—Double, cerise rose-red. Buds rose-type, large flowers, petals twisted. Medium strong grower. Showy color.

CHARLES TURNER—Double, strong rose pink. Large flower, free bloomer. Long, strong growing and well known as the most popular pink Ivy Geranium.

CLIFF HOUSE—Double, light orchid in sun; white, flushed palest orchid or lilac in shaded place. Medium-long growth, good umbels, medium sized flowers, free flowering.

COL. BADEN-POWELL (syn. Blush—not The Blush, listed below)—Semi-double, white, flushed palest lilac, top petals marked cerise. Large flowers, very free flowering. Medium growth, may be kept short. One of the finest.

COMTESSE DE GREY—Semi-double, soft satiny pink, top petals marked light violet. Medium flowers, free and continuous bloomer. Long grower.

- DIENER'S LAVENDER** (syn. Giant Lavender, Lavender Giant)—Double, lilac lavender, top petals slightly marked cerise red. Very large flower, free blooming. Long, bushy grower. Distinct color (best in part shade).
- DOUBLE CERISE ROSE**—Double, glowing cerise rose, violet undertone. Similar to Double Rosy Violet, but this has more rose coloring; a little more violet than Gringoire. Medium grower, very free flowering.
- DOUBLE LAVENDER**—Double, pale lavender. Medium sized flower, blooms seasonally. Medium to long, bushy growth, dark foliage. Fine ground cover.
- DOUBLE ROSY VIOLET**—Double, brilliant rosy violet, several shades deeper than Neon. Medium grower. Strong color.
- EMILY SYLVIA**—Single, with a few smaller curled petals in center, brilliant deep rosy red, slight orange flush near center. Good umbels, medium flowers. A bright color. 50c.
- ESTELLE DOHENY**—Resembles Charles Turner in size, doubleness and color, but has a decided salmon-orange glow. Large, long-stemmed umbels. 50c.
- GALILEE**—Double, soft medium pink. Good sized, formal flower, floriferous. Bushy, average growth. Very popular pink variety.
- GORDON'S GLORY** (syn. Scarlet Beauty)—Semi-double, bright red, often with a narrow lighter stripe lengthwise on some petals. Medium flower, free bloomer. Short, heavy growth, may be kept compact. This is a *P. hortorum* x *P. peltatum* hybrid. Recommended pot plant.
- GRINGOIRE**—Double, rosy carmine, violet undertone. Large flower, long and bushy grower. Showy color.
- INTENSITY** (syn. Etincelant, Red Majesty)—Semi-double, brilliant deep orange scarlet. Large flower, free blooming. Long growth and outstanding bright red Ivy Geranium.
- JEANNE D'ARC**—Single, faintest lilac, reddish stripes in top petals. Medium sized flower blooms seasonally. Of long, bushy growth and dark foliage. Fine ground cover.
- JESTER**—Described under 1947 Introductions, page 20.
- JOSEPH WARREN**—Double, rich rosy violet-purple, deeper when in bud and on first opening. Large flower, very free bloomer. Medium grower, may be kept compact. The richest, deepest colored Ivy Geranium. 50c.
- LEOPARD**—Semi-double, orchid or lavender pink, lower petals with red spot, top petals heavily veined, spotted, and flushed cerise red. Large flower, very free blooming. Slow to start, short growth, may be kept compact. 50c.
- LUCKY STRIKE** (Schmidt)—Double, deep rose pink, top petals marked deep red near base. Medium large flower, floriferous. Vigorous, medium growth.
- MADAME MARGOT**—Single, glistening white with faintest lilac flush, top petals with two deep violet stripes. Medium sized flower. Average growth. Cultivated for its foliage, typical leaf being light green, with an irregular creamy-white border which turns pink or rose-mallow under adverse (dry) conditions. Handsome in hanging pots. 50c.
- MODESTO**—Double, cerise-rose to pink, slight "orange" flush at center, top petals with stripes and spots near base. Medium to long growth, large flower.
- MRS. BANKS**—Semi-double, bluish white, top petals marked light violet. Medium flower, free and continuous bloomer. Long growth. Fine garden variety.
- MRS. H. J. JONES**—Double, deep rose pink, slight salmon flush. Medium flowers, petal edges serrated. Long growth. The only "carnation-like" Ivy Geranium flower.
- NEON** (Schmidt)—Double, glowing cerise rose with violet undertone, inconspicuous mark in top petals. Very large flowers, blooms freely. Vigorous, long growth. A bright color of luminous quality. 50c.
- NEW PURPLE**—Practically the same as Joseph Warren. New Purple is a little more bluish cerise and not as round nor as broad-petaled as Joseph Warren. It's a little looser flower with more smaller petals in the center, and perhaps a little larger. Vigorous. 50c.
- PINK ALLIANCE**—Described under 1947 Introductions, page 20.
- PRINCESS VICTORIA** (syn. La France, Enchantress)—Double, white, penciled and feathered rose pink, specially near petal edges. Deeper coloring in sunny location, loveliest in part shade. Varies and sports freely. Large flowers, very free flowering. Sometimes slow to start, medium to long growth. A great favorite. 50c.
- ROBER'S LAVENDER**—Very double, orchid, color a little deeper than Bridesmaid. Medium large, almost rosebud-type flower, open center. Free blooming. 50c.
- ROSE ENCHANTRESS**—A sport of Princess Victoria, identical in flower form and habit of growth, but color is a lively shade of orchid pink, small round crimson spot in all petals. Petal edges with picotee stripes of rose pink. 50c.
- SALMON**—Semi-double, rose pink shade of salmon, top petals with reddish veins near base. Medium sized flower. Strong, long growth.
- SALMON ENCHANTRESS**—Another sport of Princess Victoria, identical in flower form and habit of growth, but color is soft pink; lower petals with a small red spot in center, top petals with stronger markings. Petal edges with picotee stripes of rose. Beautiful variety. 75c.

SILESIA—Single, rose cerise, light violet undertone, top petals veined at base and have a dark spot in the center of petals. Medium large flowers. Medium to long growth. Quite distinct.

SNOWDRIFT (syn. Double White)—Rosebud-type buds open to open-centered double flowers of white, faintly flushed blush at base of petals—near-white in shadier locations. Medium growth, thin stems. Free blooming.

SUNSET (syn. L'Elegante)—Single, pink, small flower. Bushy, medium growth. Cultivated for the foliage, typical leaf is light green, somewhat mottled yellowish and silvery green, with an irregular edge of creamy white.

SYBIL HOLMES—Double, deep silvery pink, open center. Rosebud-type buds, large flowers, reverse of petals near-white. 75c.

THE BLUSH—Double, silvery pink, reverse of petals white, flushed palest blush. Rosebud-type buds, medium flower, free blooming. Medium growth. One of the loveliest.

THE DUCHESS (Schmidt)—Semi-double, white, faint orchid flush, short pink lines near edges of petals; top petals veined red near base, small red mark in center. Deeper colored in sun, largest and best in part shade. Large flower, free blooming. Medium growth may be kept short. Excellent novelty. 50c.

WILLY (syn. Berkeley Red, Dark Red, Incomparable)—Double, deep red. Large flower, blooms freely. Strong, medium growth, may be kept fairly short. One of the best deep reds.

1948 IVY GERANIUM PREVIEW

Our breeding work with Ivy Geraniums continues and for 1948 we have selected these two Schmidt seedlings:

BUTTERFLIES . . . Large single flowers—like orchid-lavender Butterflies congregating in clusters.

OLD MEXICO . . . Here's a color guaranteed to liven up the old adobe patio.

SCENTED AND SPECIES GERANIUMS

Here are listed species and varieties of Pelargoniums other than forms of the Garden, Lady Washington and Ivy Geraniums. Many of them are sweet scented or aromatic, others are pungent, and several are best described as coarse scented. A few have attractive flowers, and most of them have handsome and interesting foliage. All are well worth a trial for garden or pot culture. In pots they may be placed wherever wanted for pleasant or pungent fragrance. The leaves of several varieties are used in cookery.

Many popular fanciful names have been given to members of this class of Geraniums. Some of these names describe the particular scent perfectly, others mean something to only a few people, and not a few of these names require the wildest imagination to associate them with the scent of that particular variety. Some names have been used on several varieties and there are other peculiarities in the nomenclature of this group. All of the foregoing leads to this statement: Each one of the species and varieties listed below is different from the others on this list, and is named as correctly as we could determine. However, WE DO NOT GUARANTEE IN ANY WAY that they are correctly named or that the scent resembles that which the name implies.

PRICES: All plants in 2½" pots, 50c each.

BLANDFORDIANUM—Silvery cutleaf foliage. Flowers white, lilac and violet spots; free flowering.

CAPITATUM—Rose Geranium, roundish leaves, floriferous.

CLORINDA—Handsome leaves, refreshing aromatic scent. Large bright pink flowers, free flowering.

CRISPUM—Lemon or Finger Bowl Geranium. Upright growth, small leaves. Pleasing lemon scent.

CRISPUM MINOR—Thinner stems and smaller leaves than P. crispum.

CRISPUM VARIEGATED PRINCE RUPERT—More compact, leaves edged with a yellowish-ivory border. Not as strongly scented as P. crispum. Considered the finest variegated scented.

DENTICULATUM—Fine cutleaf foliage. Pungent.

ECHINATUM—Known as the Sweetheart Geranium for the white flowers with the red heart-shaped spot in top petals. Keep rather dry in summer when the plant is dormant and resembles a cactus (it's also known as Cactus Geranium). Good pot plant, long blooming season.

308 Chestnut Avenue • Palo Alto, California

AMOUNT ENCLOSED \$_____

(Please print plainly)

SHIPPING ADDRESS, IF DIFFERENT
FROM MAILING ADDRESS:

[illegible]

PLEASE LIST A SECOND CHOICE WHEREVER POSSIBLE

[illegible]

FILICIFOLIUM—Fern-leaf Geranium. Finest cut-leaf foliage.

FRAGRANS—Nutmeg Geranium. Small round leaves, very aromatic.

FRAGRANS, Logee's Variety—Said to be a hybrid; resembles *P. fragrans*, but is more compact, and distinct in scent.

GIBBOSUM—Gouty Geranium or Knotty Storksbill. Growth and leaves different from others. Small greenish-yellow flowers are fragrant after dusk, suggest bitter almonds and banana oil.

GOOSEBERRY - LEAVED Geranium (generally, but erroneously, listed as *P. grossularioides*. The true *P. grossularioides* is much like *P. parviflorum*)—Whatever its botanical name, this Gooseberry-leaved variety belongs to the *P. cristum* group and has variegated green-and-cream leaves. More variegation in older plants.

GRAVEOLENS—Dr. Livingston or Skeleton Rose Geranium. Strong grower, cut-leaf toothed foliage.

GRAVEOLENS—Lady Plymouth, with variegated leaves and a mint-rose scent. Fine pot plant.

GRAVEOLENS—Rose No. 2. Real name unknown to us, but one of the better types—a fine bushy plant.

LIMONEUM—Lady Mary, with small leaves, upright bushy grower. Pink flowers.

OTHER VARIETIES—We are gradually adding to our collection (before the war we had over 60 varieties—all lost in 1943) and have a very few plants of other species and varieties available at the nursery.

MRS. TAYLOR (syn. *coccineum*, etc.)—A free flowering red variety with pungent, deep green leaves.

ODORATISSIMUM—Apple Geranium. Delicately scented small light green leaves.

QUERCIFOLIUM PINNATIFIDUM—Sharp-toothed Oak Leaf Geranium.

PARVIFLORUM—Coconut Geranium. Small round dark green leaves, agreeable scent.

ROBER'S LEMON ROSE—Strong, upright grower, thick leaves.

ROUND-LEAF ROSE—Bushy grower, good foliage.

SCARBOROVIAE—Countess of Scarborough, the Strawberry-scented Geranium. Blend of strawberry and lemon. One of the sweetest.

STAPELTONI—In habit of growth, including dormant period, this resembles *P. echinatum*. However, *P. Stapeltoni* has silvery greygreen leaves and flowers of rose magenta, with deep red spots in all petals. Floriferous pot plant.

TEREBINTHINACEUM—Little Gem, with divided foliage, free flowering.

TOMENTOSUM—Peppermint Geranium. Handsome bright green velvety leaves. Vigorous grower, strong peppermint scent.

VISCOSUM GLUTINOSUM—Pheasant's Foot variety, with attractive, divided foliage.

GERANIUM, PELARGONIUM CULTURE

Indoor and outdoor culture in East and West of Garden, Lady Washington, Fancy-Leaved, Scented-Leaved, Ivy and other Geraniums is covered in detail and well illustrated in the first modern book on the subject, published in 1946 by M. Barrows and Company, Inc., 114 East 32nd Street, New York 16.

At your favorite book store ask for "GERANIUMS, Pelargoniums," by Helen Van Pelt Wilson, nationally known author of horticultural books. It's yours for only \$2.75.

VISITORS PLEASE NOTE

Because of crowded facilities and shortage of help we can no longer accommodate large groups of people. Therefore, we respectfully ask Garden Clubs and other societies not to descend upon us en masse.

However, the individual Fuchsia, Geranium and Pelargonium fan and family or friend is always welcome.

We are closed Mondays and on legal holidays, **open all other days, including Sundays**, from 8 a.m. to noon and 1 to 5 p.m.

SCHMIDT NURSERY

308 Chestnut Avenue • Palo Alto, California



LITTLE RASCAL

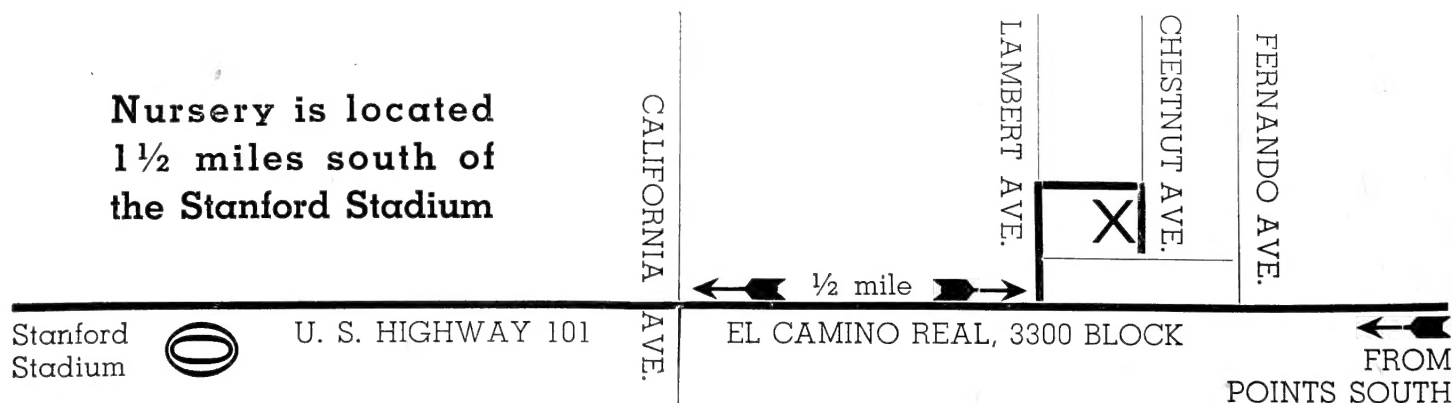
Pictured at less than two-thirds natural size. Described on page 9.

LOCATION OF NURSERY

The nursery is at 308 Chestnut Avenue, within the southern city limits of Palo Alto (formerly Mayfield).

From El Camino Real, U. S. Highway 101, at the 3300 block turn into Lambert Avenue (Chestnut Ave. does not reach the highway), drive two blocks on Lambert Avenue, on your right is the nursery.

**Nursery is located
1½ miles south of
the Stanford Stadium**



BLAKE PRINT, PALO ALTO